

JORDY BAYLAC

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EXECUTIVE SUMMARY

Acquisition-entrepreneur and experienced software engineer with **12+ years of professional experience** building and scaling software systems at Fortune 500 companies including **Amazon** and **Visa**. Proven track record of managing complex projects, leading cross-functional teams, and delivering mission-critical systems that handle millions of transactions. Seeking to acquire and operate a small business where I can apply my leadership, operational improvement, and technology optimization skills.

RELEVANT SKILLS FOR BUSINESS OWNERSHIP

Skill Area	Experience
Leadership & Team Management	Led cross-functional teams at Amazon Prime Video; mentored junior engineers; coordinated with stakeholders across departments. Improved operations, resulting in \$500K/year in savings.
P&L / Financial Systems	Designed and owned payment processing integrations at Farelogix (Mastercard, Cybersource); financial transaction systems at Visa. Worked with numerous clients, from airlines, to banks and card processors.
Operations & Process Improvement	Built automation systems, streamlined workflows, and implemented efficiency improvements across multiple organizations
Technology & Systems Optimization	Expert in modernizing legacy systems, automating manual processes—key value-add for acquired businesses
Project Management	Certified ScrumMaster®; managed full product lifecycles from design to deployment at enterprise scale
Problem Solving & Analytics	Data-driven decision maker; experience analyzing complex systems and optimizing for performance and cost

PROFESSIONAL EXPERIENCE

Software Engineer II | Amazon (Prime Video) | Oct 2022 – Present

- **Lead architect** for Tier-1 services supporting Prime Video's global streaming platform serving **200M+ subscribers**.
- Manage end-to-end project delivery for mission-critical systems with **99.99% uptime requirements**.
- Collaborate with cross-functional teams including product, operations, and business stakeholders
- Drive operational efficiency through automation, reducing cost and improving productivity.

Software Engineer II | FuboTV | Sep 2021 – Oct 2022

- Designed and built **low-latency, high-throughput systems** handling real-time sports streaming for 1M+ users.
- Owned core backend services critical to company revenue and customer experience.
- Led technical initiatives requiring coordination across engineering, product, and operations teams.

Senior Software Engineer | Visa Inc. | May 2019 – Sep 2021

- **Designed financial technology solutions** in the payments and fintech space.
- Built systems processing **millions of financial transactions** with strict compliance and security requirements.
- Collaborated with business development and product teams to translate business needs into technical solutions.
- Mentored team members and led technical design reviews.

Software Engineer | Farelogix (Acquired by Accelya) | Apr 2018 – May 2019

- **Owned Payment Service** integrating with major payment gateways (Mastercard, Cybersource).
- Managed partner API integrations and vendor relationships in the airline industry.
- Delivered revenue-critical payment infrastructure serving major airline clients.

Full Stack Developer | Mi9 Retail | Jun 2017 – Apr 2018

- Built **Point of Sale (POS)**, e-Commerce, and Order Management systems for retail clients.
- End-to-end ownership from customer requirements through deployment and support.
- Experience with retail operations, inventory management, and transaction processing.

Full Stack Developer | ANF AC | Jan 2014 – Jun 2017

- Led development of security and infrastructure products.
- Managed full product development lifecycle with direct client interaction.

EDUCATION

Bachelor of Engineering, Computer Software Engineering

Technological University of Havana (CUJAE) | 2011 – 2016

Graduated with Gold Title (Highest Honors)

FINANCIAL CAPACITY & COMMITMENT

- **Equity Contribution:** Prepared to invest \$100K+ personal capital
 - **Stable Income:** Currently employed at Amazon with consistent W-2 income to support loan qualification
 - **Credit Profile:** Strong personal credit history
 - **SBA prequalified** for \$2.8M.
 - Personal Financial Statement (PFS) available upon request.
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WHY I WILL SUCCEED AS A BUSINESS OWNER

1. **Operational Excellence:** 12+ years optimizing complex systems—I identify inefficiencies and implement solutions
 2. **Technology as a Force Multiplier:** Can modernize operations (CRM, automation, digital marketing) without expensive consultants
 3. **Financial Discipline:** Experience building systems that handle millions in transactions; understand cash flow and financial controls
 4. **Leadership & Team Building:** Track record of leading teams, mentoring, and driving results at top-tier companies
 5. **Long-Term Commitment:** Seeking a business to own and grow for 10+ years, not a quick flip
 6. **Local to Miami:** Available for active oversight and strategic direction without requiring day-to-day operational involvement.
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CERTIFICATIONS & ACHIEVEMENTS

- **Certified ScrumMaster® (CSM®)** – Agile project management methodology
 - **ACM/ICPC Caribbean Finals** – Competitive programming (2014)
 - **Undergraduate Gold Title** – Top academic achievement
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REFERENCES

Available upon request. Professional references from Amazon, Visa, and previous employers.